PANJAB UNIVERSITY, CHANDIGARH
(THEORY EXAMINATIONS)

Date- Sheet for the **Bachelor of Business Administration - (Digital Retail Marketing) (FYUP)- 1st Semester (Re-appear /Regular Candidates)** *(UNDER NEP)*
Examination to be held in December-2026

Note: In case of internal clash (clash of one paper with any other paper in the date sheet of Panjab University), candidate has to apply along with the clash Performa https://exams.puchd.ac.in/includes/noticeboard/2026/20261022144945-clashformatdecember2026.pdf?2026 either by hand or by email datesheet@pu.ac.in within 10 days of examination.
No application will be entertained without Performa.

The clash case will not be entertained on any other e-mail id.

***Note:* For IDC/ SEC /VAC papers, Candidates are advised to check the B.A./B.Sc. (FYUP) date sheet for their particular paper which are common for all Courses under NEP.**

Date- Sheet for the Bachelor of Business Administration (Digital Retail Marketing) 1st Semester **Exam Code: 5121** **TIME OF EXAMINATION: 9.30 a.m. to 12.30 p.m.**		
DATE & DAY	**Sub Code**	**SUBJECT/PAPER/CODE NO**
ABILITY ENHANCEMENT COURSES		
NOVEMBER - 2026 25th, Wednesday	10096	English: Language Skills: Listening and Speaking
(Discipline Specific Courses)		
28th, Saturday	12281	**NBBA 101 :** Fundamentals of Management (Same with BBA (FYUP) 1ST Sem)
DECEMBER - 2026 1st, Tuesday	12282	**NBBA 102 :** Micro Economics (Same with BBA (FYUP) 1ST Sem)
4th, Friday	12283	**NBBA 103 :** Financial Accounting (Same with BBA (FYUP) 1ST Sem)
12th, Saturday		**All Skill Enhancement Courses (SEC)**
15th, Tuesday		**All Value Added Courses (VAC)**
COMPULSORY PUNJABI/HCP		
18th, Friday	13001	Punjabi Compulsory : Punjabi Kahani Ate Viharak Punjabi
	12285	Punjabi Compulsory **OLD** (Same with BBA (FYUP) 1ST Sem)
	10093	History and Culture of Punjab: History and Culture of Punjab upto C.18 TH Century (Other Than B.A.)

DECEMBER - 2026 21st, Monday		**All Inter/Multi Disciplinary Courses (IDC/MDC)**

Note:

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3 In case of clash with other university exam/competitive exam or any other valid reason (subject to approval of eligibility by examination branch) or in medical case the candidate has to send his/her email along with admit card, medical Performa and other relevant proofs (https://exams.puchd.ac.in/includes/noticeboard/2025/20251031175404-circularsandofmedicalform.pdf?2025) in medical case issue to drexams@pu.ac.in For detailed information please contact 0172-2541066/2534825

4 Regarding conduct of special exams under sports/medical/left out categories, guidelines of notification No. 7779-82/DRE dated 22.11.2023 and circular No. 4285-88/DRE dated 11.07.2024 and medical form available at the link https://exams.puchd.ac.in/includes/noticeboard/2025/20251031175404-circularsandofmedicalform.pdf?2025 may be followed.

5 Regarding clarification of exam fee from Medical /Left out students, guideline at. https://exams.puchd.ac.in/includes/noticeboard/2026/20260407120622-a.pdf?2026 may be followed For detailed information please contact 0172-2541066/2534825

6 Candidates are advised to be in touch with the official website of Panjab University for notifications regarding change/correction (if any) in the date sheet till the conclusion of the examinations.

Chandigarh: 160014 **Prof. Jagat Bhushan**
Dated: 26-10-2026 **(Copyright Reserved)** **Controller of Examinations**

PANJAB UNIVERSITY, CHANDIGARH
(THEORY EXAMINATIONS)

Date- Sheet for the **Bachelor of Business Administration (FYUP) – (Digital Retail Marketing) - 3rd Semester (Re-appear /Regular Candidates)**
(UNDER NEP) Examination to be held in November & December-2026

Note: In case of internal clash (clash of one paper with any other paper in the date sheet of Panjab University), candidate has to apply along with the clash Performa https://exams.puchd.ac.in/includes/noticeboard/2026/20261022144945-clashformatdecember2026.pdf?2026 either by hand or by email datesheet@pu.ac.in within 10 days of examination.
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Date- Sheet for the Bachelor of Business Administration (Digital Retail Marketing) - 3rd Semester **Exam Code: 5123** **TIME OF EXAMINATION: 1.30 p.m. to 4.30 p.m.**		
DATE & DAY	**Sub Code**	**SUBJECT/PAPER/CODE NO**
November - 2026 19th Thursday		**All Inter/Multi Disciplinary Courses (IDC/MDC)**
(Discipline Specific Courses)		
23rd Monday	12321	**NBBA 301:** Psychology for Managers (Same with B.B.A. – 3rd semester) (FYUP)
26th Thursday		**All Skill Enhancement Courses (SEC)**
30th Monday	12322	**NBBA 302:** Marketing Management (Same with B.B.A. – 3rd semester) (FYUP)
December -2026 3rd Thursday	13042	**BDRM 303 :** Retail Business
ABILITY ENHANCEMENT COURSES		
11th Friday	10495	English: Language Skills: Listening Speaking and Reading Writing I

December -2026 16th, Wednesday	13041	**BDRM 304:** Digital Business

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Chandigarh: 160014
Dated: 26-10-2026

Prof. Jagat Bhushan
Controller of Examinations

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(THEORY EXAMINATIONS)

Date- Sheet for the **Bachelor of Business Administration (FYUP)**
(Digital Retail Marketing) - 5th Semester (Regular) ***(UNDER NEP)***
Examination to be held in November & December-2026

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Date- Sheet for the Bachelor of Business Administration (Digital Retail Marketing) - 5th Semester **Exam Code: 5125** **TIME OF EXAMINATION: 9.30 a.m. to 12.30 p.m.**		
DATE & DAY	**Sub Code**	**SUBJECT/PAPER/CODE NO**
(Discipline Specific Courses)		
NOVEMEBR - 2026 18th, Wednesday	13081	**BDRM 501:** Digital Marketing
21st, Saturday	13082	**BDRM 502 :** Sales and Distribution Marketing
25th, Wednesday	12363	**NBBA503 :** Production & Operation Management (Same with B.B.A. – 5th semester)
DECEMBER - 2026 2nd, Wednesday	12364	**NBBA 504:** Business Ethics & Corporate Governance (Same with B.B.A. – 5th semester)
7th, Monday	13083	**BDRM 504:** Consumer Behavior
VALUE ADDED COURSE		
17th, Thursday	16301	Financial Literacy
	16302	Issues in Indian Commerce
	16303	Introduction to Consumer Law and Practice
	16304	Understanding Human Rights
	16305	Right to Information and Human Rights
	16306	Environment Science

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