**Exam. Code: 1198**

# PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Advertising and Public Relations**
**2nd Semester** *(Regular & Reappear)* Theory Examination to be held in **May, 2026**

**(THEORY EXAMINATIONS)**
**TIME OF EXAMINATION:** *2.00 p.m. to 5.00 p.m.*

| DATE & DAY | PAPER/SUBJECT/CODE NO. |
|---|---|
| **May, 2026**<br>15th,Friday | **Paper-I:** Advertising Campaign Planning (45737) |
| 19th,Tuesday | **Paper-II:** Digital Advertising & Public Relations (45738) |
| 22nd ,Friday | **Paper-III:** Corporate Communications & Event Management (45739) |
| 26th ,Tuesday | **Paper-IV:** Agency Management and Market Research (45740) |

**Note:**

1. The candidates are not permitted to carry any communication equipment such as mobile phone/pager, wireless set, scanner pen scanner/camera or any such electronic/digital gadget etc. inside the examination hall which is punishable with disqualification for period of two years with the subsequent examination.
2. In case of internal clash (clash of one paper with any other paper in the date sheet of Panjab Univeristy)/NCC/NSS, candidate has to apply along with the clash performa (https://exams.puchd.ac.in/includes/noticeboard/2026/20260406115746-clashperformaforinternalclash.pdf?2026) either by hand or through email at datesheet@pu.ac.in within 10 days of examination. No application will be entertained without performa. For detailed information please contact 0172-2534810/2541303/2534812
3. In case of clash with other university exam/competitive exam or any other valid reason (subject to approval of eligibility by examination branch) or in medical case the candidate has to send his/her email along with admit card, medical performa and other relevant proofs (https://exams.puchd.ac.in/includes/noticeboard/2025/20251031175404-circularsandofmedicalform.pdf?2025) to drexams@pu.ac.in
4. Regarding conduct of special exams under sports/medical/left out categories, guidelines of notification No. 7779-82/DRE dated 22.11.2023 and circular No. 4285-88/DRE dated 11.07.2024 and medical form available at the link https://exams.puchd.ac.in/includes/noticeboard/2025/20251031175404-circularsandofmedicalform.pdf?2025 may be followed.
5. For Guidelines/clarification of exam fee for Medical /Left out students. https://exams.puchd.ac.in/includes/noticeboard/2026/20260407120622-a.pdf?2026.
6. Candidates are advised to be in touch with the official website of Panjab University for notifications regarding change/correction (if any) in the date sheet till the conclusion of the examinations.

| CENTRE OF EXAMINATION: | | |
|---|---|---|
| 1. | **Chandigarh-44** | Guru Teg Bahadur Bhawan, Near USOL, P.U., Sector-14 |

**Chandigarh: 160014**
**Dated: 27.04.2026**

**Prof. Jagat Bhushan**
**Controller of Examinations**

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