

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **University Institute of Hotel and Tourism Management (UIHTM)**
Bachelor of Travel & Tourism Management (BTM) – 1st, 3rd, 5th & 7th Semester (REGULAR & REAPPEAR) Theory Examination to be held in Nov/Dec. 2024

(THEORY EXAMINATION)

Bachelor of Travel & Tourism Management (BTM) –1st, Semester <u>Time of Examination: 9.30 a.m. to 12.30 p.m.</u>	
DATE & DAY	SUBJECT/PAPER/CODE NO. (0790)
<u>November-2024</u> 27 th , Wednesday	BTM-111: Tourism: Concept, Status and Trends (31481)
29 th , Friday	BTM-112: Geography for Tourism (31482)
<u>December-2024</u> 2 nd , Monday	BTM-113: Indian Society and Culture (31483)
4 th , Wednesday	BTM-115: Introduction to Hospitality Industry (31485)

Bachelor of Travel & Tourism Management (BTM) –3rd, Semester <u>Time of Examination: 9.30 a.m. to 12.30 p.m.</u>	
DATE & DAY	SUBJECT/PAPER/CODE NO. (0792)
<u>November-2024</u> 28 th , Thursday	BTM-231: Travel Agency & Tour Operations (31491)
30 th , Saturday	BTM -232: Principles of Management (31492)
<u>December-2024</u> 3 rd , Tuesday	BTM-234: Tourism Impacts (31494)
5 th , Thursday	BTM-235: Special Interest Tourism (31495)
10 th , Tuesday	BTM-237: Tourism Product of India: Cultural Heritage (31497)

Bachelor of Travel & Tourism Management (BTM) –5th, Semester <u>Time of Examination: 1.30 p.m. to 4.30 p.m.</u>	
DATE & DAY	SUBJECT/PAPER/CODE NO. (0794)
<u>November-2024</u> 28 th , Thursday	BTM-351 : Basics Of Tourism Research (31504)
30 th , Saturday	BTM-352 Tourism Marketing (31505)
<u>December-2024</u> 3 rd , Tuesday	BTM-353 Introduction to event Management (31506)
5 th , Thursday	BTM-354: Tourism Business Environment (31507)
10 th , Tuesday	BTM-356 : Introduction to Air Travel (31509)
12 th , Thursday	BTM-357 : Business Tourism (31510)

Bachelor of Travel & Tourism Management (BTM) –7th, Semester <u>Time of Examination: 1.30 p.m. to 4.30 p.m.</u>	
DATE & DAY	SUBJECT/PAPER/CODE NO. (0796)
<u>November-2024</u> 27 th , Wednesday	BTM-471: Accounting for Managers (31517)
29 th , Friday	BTM-472 : Tourism Promotion (31518)
<u>December-2024</u> 2 nd , Monday	BTM-TM1: Service Marketing (31519)
4 th , Wednesday	BTM-TM3:Sales and distribution Management (31520)
7 th , Saturday	BTM-TM4: E- Marketing (31521)

Note:

- The candidates are not permitted to carry any communication equipment such as Mobile Phone/Pager, Wireless Set, Scanner pen Scanner/Camera or any such Electronic/Digital gadget etc. Inside the Examination Hall which is punishable with disqualification for period of two years with the subsequent examination.
- For clash, if two examinations of a candidate falls on the same date/time. Kindly enter the clash exams details under “update clash exams details” after login at ugexam.puexam.in/pgexam.puexam.in. Application for the clash cases (if any) will be entertained only upto 10 days from the date of examination (paper).
- In case of clash with other University/Exam the candidate has to send his/her email along with admit cards of both classes to drexams.puchd.in
- Candidates are advised to be in touch with the official websites of Panjab University for notifications regarding change/correction (if any) in the date sheet till the conclusion of the examinations.

CENTRE OF EXAMINATION: CHANDIGARH - 56

**University Institute of Hotel & Tourism
Management, P.U. Sector-14**

**Chandigarh: 160014
Dated: 15.11.2024**

**Prof. JagatBhushan
Controller of Examinations**