

# **PANJAB UNIVERSITY, CHANDIGARH**

***Date-sheet for MBA 1<sup>st</sup> & 3<sup>rd</sup> Semester (Regular/ Reappear) Panjab University Regional Centre, Ludhiana Theory Examination to be held in November/December -2024***

## **(THEORY EXAMINATION)**

***Time of Examination: 09.30 a.m. to 12.30 p.m***

<b>DATE &amp; DAY</b>	<b>SUBJECT/PAPER/CODE NO.</b>	
	<b><i>MBA 1<sup>st</sup> Semester (0688)</i></b>	<b><i>MBA 3<sup>rd</sup> Semester (0690)</i></b>
<b><i>November-2024</i></b> 23 <sup>rd</sup> Saturday	MBA-6101: Business Economics (30611)	MBA-7141: Advertising & Consumer Behaviour (30649)
		MBA-7135: Enterprise Resource Planning (30647)
25 <sup>th</sup> , Monday	MBA-6102: Business Statistics (30612)	MBA-7151: Labour Legislation-I (30654)
27 <sup>th</sup> , Wednesday	-----	MBA-7124: Investment Management (30641)
29 <sup>th</sup> , Friday	MBA-6103: Management Accounting (30613)	MBA-7143: Marketing Research & Product Management (30651)
		MBA-7133: Business Process Reengineering (30645)
<b><i>December-2024</i></b> 2 <sup>nd</sup> , Monday	MBA-6104: Organizational Behaviour (30614)	MBA-7142: Global Marketing Management (30650)
		MBA-7122: Financial Engineering (30639)
		MBA-7154: Organization Development (30656)
4 <sup>th</sup> , Wednesday	MBA-6105: Marketing Management (30615)	MBA-7101: Strategic Management* (30631)
7 <sup>th</sup> , Saturday	-----	MBA-7123: Management of Financial Services (30640)

***\*Note: Examination of MBA-7101: Strategic Management will be of 4 hours duration.***

### ***Note:***

1. THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.
2. FOR CLASH, IF TWO EXAMINATIONS OF A CANDIDATE FALLS ON THE SAME DATE/TIME. KINDLY ENTER THE CLASH EXAMS DETAILS UNDER "UPDATE CLASH EXAMS DETAILS" AFTER LOGIN AT UGEXAM.PUEXAM.IN
3. IN CASE OF CLASH WITH OTHER UNIVERSITY/EXAM THE CANDIDATE HAS TO SEND HIS/HER EMAIL ALONG WITH ADMIT CARDS OF BOTH CLASSES TO DREXAMS.PUCHD.IN
4. CANDIDATES ARE ADVISED TO BE IN TOUCH WITH THE OFFICIAL WEBSITES OF PANJAB UNIVERSITY FOR NOTIFICATIONS REGARDING CHANGE/CORRECTION (IF ANY) IN THE DATE SHEET TILL THE CONCLUSION OF THE EXAMINATIONS.
5. APPLICATION FOR THE CLASH CASES (IF ANY) WILL BE ENTERTAINED ONLY UPTO 10 DAYS FROM THE DATE OF EXAMINATION (PAPER).

***CENTRE OF EXAMINATION:***

***LUDHIANA - 42***

***PU Reginal Centre, Ludhiana***

***Chandigarh: 160014***

***Dated: 09.11.2024***

***Prof. Jagat Bhushan***

***Controller of Examinations***