

PANJAB UNIVERSITY, CHANDIGARH

**Date-sheet for MBA – 4th Semester Panjab University Regional Centre, Ludhiana
Theory Examination to be held April & MAY 2024**

THEORY EXAMINATIONS

4th SEMESTER (Exam. Code: 0691) TIME OF EXAMINATION: 9.30 a.m. to 12.30 p.m.	
<u>April-2024</u> 16 th . Tuesday	MBA-7204: Human Values & Business Ethics (4940)
19 th , Friday	MBA-7241: Marketing of Services (4953)
23 rd , Tuesday	MBA-7224: Corporate Governance (4948) MBA-7221: Strategic Cost Management(4945)
26 th , Friday	MBA-7231: Knowledge Management(4949)
30 th . Tuesday	MBA-7222: International Financial Management(4946) MBA-7243: Customer Relationship Management & Sales Management(4954)
<u>May-2024</u> 3 rd , Friday	MBA-7234: Total Quality Management(4952)

Note :

1. The Candidates are not permitted to carry any Communication Equipment such as Mobile Phone/Pager, Wireless Set, Scanner Pen Scanner/Camera or any such Electronic/Digital Gadget etc. Inside the Examination Hall which is punishable with disqualification for period of Two years with the Subsequent Examination.
2. Candidates are advised to be in touch with the official websites of Panjab University for notifications regarding Change/Correction (if any) in the date sheet till the conclusion of the Examinations.
3. For Clash, if Two Examinations of a Single Candidate falls on the same Date/Time, the candidate has to send his/her e-mail along with Admit Cards of both classes regarding this issue to datesheet@pu.ac.in by clearly mentioning in which paper he/she has to appear/left on the scheduled date.
4. Application for the Clash Cases (If Any) will be entertained **Only upto 10 days** from the date of examination (Paper).

CENTRE OF EXAMINATION :	
I	LUDHIANA- 42 PU Regional Centre, Ludhiana

Chandigarh: 160014
Dated: 28.03.2023

Prof. Jagat Bhushan
Controller of Examinations