

## PANJAB UNIVERSITY, CHANDIGARH

**Date-sheet for MBA (EXECUTIVE) 3<sup>rd</sup> Semester (USOL) (Reappear) Theory Examination to be held in JUNE -2023**

### (THEORY EXAMINATION)

DATE & DAY	SUBJECT/PAPER/CODE NO.		
	<b>MBA (EXECUTIVE) 3<sup>rd</sup> Semester (Reappear)</b> <i>Time of Examination: 2:00 pm to 5:00 pm</i>		
<b><u>JUNE-2023</u></b> 2 <sup>nd</sup> , Friday	<b>MBAEX7101 : Strategic Mgt. (5311)</b>		
3 <sup>rd</sup> , Saturday	<b>MBAEX7102 : Managing Across Cultures (5312)</b>		
<b>Optional Group</b>			
	<b><u>Group – A</u></b> <i>(Marketing &amp; International Business)</i>	<b><u>Group – B</u></b> <i>(Finance)</i>	<b><u>Group – C</u></b> <i>(Human Resource Management)</i>
<b><u>JUNE-2023</u></b> 5 <sup>th</sup> , Monday	<b>MBAEX7103</b> : Services Marketing <b>(5313)</b>	<b>MBAEX7106 : Mgt.</b> Control System <b>(5316)</b>	<b>MBAEX7109</b> : Organization Development <b>(5319)</b>
6 <sup>th</sup> , Tuesday	<b>MBAEX7104 : Global</b> Marketing <b>(5314)</b>	<b>MBAEX7107</b> : Security Analysis & Portfolio Mgt. <b>(5317)</b>	<b>MBAEX7110</b> : Executive Compensation <b>(5320)</b>
7 <sup>th</sup> , Wednesday	<b>MBAEX7105</b> : Advertising & Consumer Behaviour <b>(5315)</b>	<b>MBAEX7108</b> : Strategic Cost Mgt. <b>(5318)</b>	<b>MBAEX7111</b> : Managerial Effectiveness <b>(5321)</b>

**NOTE:** THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

<b><i>CENTRE OF EXAMINATION (THEORY):</i></b>		
1.	CHANDIGARH – 27	<i>DAV College, Block -3 , Sector-10</i>
2.	LUDHIANA- 32	<i>Kamla Lohia SD College, Block-1</i>

Chandigarh: 160014  
Dated: 23.04.2023

Prof. Jagat Bhushan  
Controller of Examinations