

Mar21/dip/031
(Exam. Code: 1179)

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Marketing Management**
(PGDMM)-1st Semester (Regular/Reappear) Examination (Online mode)
to be held in **March-2021**

(THEORY EXAMINATIONS)
TIME OF EXAMINATIONS: **1.30 p.m. to 4.30 p.m.**

DATE & DAY	PAPER/SUBJECT/CODE NO.
<u>MARCH-2021</u>	
16 th , Tuesday	DMM-101: Fundamentals of Economics & Management (8537)
19 th , Friday	DMM-102: Marketing Management (8538)
22 nd , Monday	DMM-103: Sales Management (8539)
25 th , Thursday	DMM-104: Managerial Accounting (8540)

NOTE:

- 1) The examination will be conducted in an online mode (from own place).
- 2) Candidates are advised to download/note down the correct question paper.

Chandigarh: 160014
Dated: 06.03.2021

Prof. Jagat Bhushan
Controller of Examinations