

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Advertising and Public Relations**
2ND SEMESTER (Regular & Reappear) Examination
to be held in **September-2020**

(THEORY EXAMINATIONS)
TIME OF EXAMINATION: **2.00 p.m. to 4.00 p.m.**

DATE & DAY	PAPER/SUBJECT/CODE NO.
September-2020	
22 nd , Tuesday	Paper-I: Advertising Campaign Planning (8599)
25 th , Friday	Paper-II: Digital Advertising & Public Relations (8600)
28 th , Monday	Paper-III: Corporate Communications and Event Management(8601)
30 th , Wednesday	Paper-IV: Agency Management and Market Research(8602)

NOTE:

- 1) The online viva/voca/practical for practical subjects will be completed by 06.10.2020.
- 2) The examination will be online mode (from own place).
- 3) The detail instruction for the candidate will be printed on Admit/Roll No card which can be downloaded from University website after getting NOC from Head of Institutions in case of Regular students, private candidates can download from Panjab University Official Website.
- 4) The question papers as per date sheet will be sent via e-mail to Regular students by concerned Principal/Chairperson/Director and for private Candidate it can be downloaded from University Website.
- 5) Candidates are advised to ensure download/note down the correct question paper.

Chandigarh: 160014
Dated: 09.09.2020

Prof. Parvinder Singh
Controller of Examinations