PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Marketing Management (PGDMM)** 2ND SEMESTER (*Medical Chance*) Examination to be held in <u>August, 2017</u>

(THEORY EXAMINATIONS) TIME OF EXAMINATIONS: 2.00 p.m. to 5.00 p.m.

DATE &	& DAY	PAPER/SUBJECT/CODE NO.	
AUGUST, 2017 14 th , Monday		DMM-107: Marketing Research (9469)	
NOTE:		CANDIDATES ARE NOT PERMITTED TO CARRY A	
		MUNICATION EQUIPMENT SUCH AS MOBILE PHONE/ PAC	

COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/ PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATION: <u>CHANDIGARH-55</u>

University Institute of Applied Management Sciences, P.U., Sector-25

Chandigarh: 160014 **Dated:** 31.07.2017

Prof. Parvinder Singh Controller of Examinations