

(Exam. Code: 1180)

**PANJAB UNIVERSITY, CHANDIGARH**

Date-sheet for **Post Graduate Diploma in Marketing Management (PGDMM)**  
**2<sup>ND</sup> SEMESTER** (*Regular/Reappear*) Examination to be held in *May/June, 2018*

**(THEORY EXAMINATIONS)**

**TIME OF EXAMINATIONS: 2.00 p.m. to 5.00 p.m.**

<b>DATE &amp; DAY</b>	<b>PAPER/SUBJECT/CODE NO.</b>
<b><u>MAY, 2018</u></b>	
23 <sup>rd</sup> , Wednesday	<b>DMM-106:</b> Advertising and Consumer Behaviour (8460)
26 <sup>th</sup> , Saturday	<b>DMM-107:</b> Marketing Research (8461)
29 <sup>th</sup> , Tuesday	<b>DMM-108:</b> Logistic Management (8462)
<b><u>JUNE-2018</u></b>	
1 <sup>st</sup> , Friday	<b>DMM-109:</b> International Marketing & Services (8463)

**NOTE:** THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/ PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

**CENTRE OF EXAMINATION:**

<b>CHANDIGARH-25</b>	D.A.V. College, Block-I, Sector-10
<b>CHANDIGARH-31</b>	G.G.D.S.D. College, Block-I, Sector-32

**Chandigarh:** 160014  
**Dated:** 17.05.2018

**Prof. Parvinder Singh**  
**Controller of Examinations**