

REVISED

PANJAB UNIVERSITY, CHANDIGARH

Date-Sheet for **M.A./M.SC.(Journalism & Mass Communication)-4TH SEMESTER**
(Regular/Reappear) examination to be held in **May/June, 2018**

(THEORY EXAMINATIONS)
TIME OF EXAMINATIONS: 9.30 a.m. to 11.30 a.m

DATE & DAY	SUBJECT/PAPER/CODE NO.
MAY-2018	
19 th , Saturday	Paper-I: Advertising (3000)
21 st , Monday	Paper-II: Public Relations (3001)
23 rd , Wednesday	Paper-III: Media and Communication Research Practice (3002)
25 th , Friday	Paper-IV: Investigative Journalism (3003)
28 th , Monday	Paper-V: Inter-cultural Communication (3004)
30 th , Wednesday	Paper-VI: Advertising Copy Writing: Theories of Hopkins and Ogilvy (3005)
JUNE-2018	
1 st , Friday	Paper-VII: Corporate Communication (3006)
4 th , Monday	Paper-VIII: Computer – Mediated Communication (3007)
6 th , Wednesday	Paper-IX: Online Journalism (3008)

CENTER OF EXAMINATION:

CHANDIGARH-46

P.U. Arts Block-IV, Sector-14

Chandigarh: 160014

Dated: 09.05.2018

Prof. Parvinder Singh
Controller of Examinations

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