

Exam Code: 1197

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Advertising and Public Relations**
1ST SEMESTER (Regular/Reappear) Examination to be held in *December, 2017*

(THEORY EXAMINATION)
Time of Examination: 1.30 p.m. to 4.30 p.m.

DATE & DAY	PAPER/SUBJECT/CODE NO.
<u>DECEMBER, 2017</u>	
13 th , Wednesday	Paper-I: Basics of Communication Media (8517)
16 th , Saturday	Paper-II: Advertising (8518)
19 th , Tuesday	Paper-III: Public Relations (8519)

NOTE: THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATION:

CHANDIGARH-43

P.U. Arts Block-I, Sector-14

Chandigarh: 160014

Dated: 05.12.2017

Prof. Parvinder Singh

Controller of Examinations