

(Exam. Code: 1180)

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Marketing Management (PGDMM)**
2ND SEMESTER (Regular/Reappear) Examination to be held in May, 2017

(THEORY EXAMINATIONS)

TIME OF EXAMINATIONS: 2.00 p.m. to 5.00 p.m.

DATE & DAY	PAPER/SUBJECT/CODE NO.
<u>MAY, 2017</u>	
20 th , Saturday	DMM-106: Advertising and Consumer Behaviour (8460)
23 rd , Tuesday	DMM-107: Marketing Research (8461)
26 th , Friday	DMM-108: Logistic Management (8462)
29 th , Monday	DMM-109: International Marketing & Services (8463)

NOTE: THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/ PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATION:		
1)	CHANDIGARH-30:	<i>D.A.V. College, Block-VI, Sector-10</i>
2)	CHANDIGARH-33:	<i>G.G.D.S.D. College, Block-III, Sector-32</i>

Chandigarh: 160014

Dated: 26.04.2017

Prof. Parvinder Singh
Controller of Examinations