(Exam. Code 815)

PANJAB UNIVERSITY

Date-sheet for Post Graduate Diploma in Mass Communication (PGDMC) Examination (FOR FULL SUBJECTS/ IMPROVEMENT OF PERFORMANCE/MERCY CHANCE) to be held in April/May, 2013.

(THEORY EXAMINATIONS)
TIME OF EXAMINATION: 9.00 a.m. to 12.15 p.m.

(The candidates must be on their seats at 9.00 a.m. sharp as per date-sheet below. The answer-books with Optical Mark Reader (OMR) front covers will be distributed at 9.00 a.m. 15 minutes time in the beginning of each paper is budgeted for filling up the OMR Sheets properly under the instructions and supervision of invigilators. The question paper will be distributed at 9.15 a.m. sharp and the examination will continue till 12.15 p.m.).

<table>
<thead>
<tr>
<th>Date &amp; Day</th>
<th>Paper/Subject/Code No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>APRIL, 2013</td>
<td></td>
</tr>
<tr>
<td>25th, Thursday</td>
<td>PGDMC-101: Introduction to Mass Communication (6520)</td>
</tr>
<tr>
<td>29th, Monday</td>
<td>PGDMC-102: Print Media (6521)</td>
</tr>
<tr>
<td>MAY, 2013</td>
<td></td>
</tr>
<tr>
<td>2nd, Thursday</td>
<td>PGDMC-103: Electronic Media (6522)</td>
</tr>
<tr>
<td>6th, Monday</td>
<td>PGDMC-104: Advertising &amp; Public Relations (6523)</td>
</tr>
</tbody>
</table>

NOTE: THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION

CENTRE OF EXAMINATION:
1. Chandigarh-5: PG Govt. College for Girls, Block-I, Sector-42
2. Chandigarh-10: MCM DAV College for Women, Block-I, Sector 36
3. Chandigarh-28: D.A.V. College , Block-II, Sector 10
5. Doraha-1: G.N. National College, Block-I
6. Garhshankar-2: B.A.M. Khalsa College, Block-I
7. Hoshiarpur-6: D.A.V. College, Block-II
8. Jalalabad-1: G.G.S.D.A.V. College, Block-I
9. Ludhiana-1: Govt. College for Girls, Block-I
10. Ludhiana-14: G.N. Khalsa College for Women, Block-II, M.T.
11. Mukerian-1: Swami Premanand Mahavidyalaya, Block-I
12. Muktsar-5: Dushmesh Khalsa College, Block-I

CHANDIGARH: 160014
DATED: 02.04.2013

DR. PARVINDER SINGH
CONTROLLER OF EXAMINATIONS