PANJAB UNIVERSITY, CHANDIGRHR

Date-sheet for Post Graduate Diploma in Mass Communication (PGDMC)
(COMPARTMENT CANDIDATES UNDER OLD SYLLABUS OF 2012)
Examination to be held in March, 2013

(THEORY EXAMINATIONS)
TIME OF EXAMINATION: 9.00 a.m. to 12.15 p.m.
The candidates must be on their seats at 9.00 a.m. sharp as per date-sheet below. The answer-books will be distributed at 9.00 a.m. 15 minutes time in the beginning of each paper is budgeted for filling up Answer-Sheets properly. The question paper will be distributed at 9.15 a.m. sharp and the examination will continue till 12.15 p.m.

<table>
<thead>
<tr>
<th>Date &amp; Day</th>
<th>Paper/Subject/Code No.</th>
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<tr>
<td>MARCH, 2013 30th, Saturday</td>
<td>PGDMC-101: Introduction to Mass Communication (6524)</td>
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<td>PDGMC-102: Print Media (6525)</td>
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<td>PGDMC-103: Electronic Media (6526)</td>
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<td>PGDMC-104: Advertising &amp; Public Relations (6527)</td>
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NOTE: THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION

CENTRE OF EXAMINATION:
2. Ludhiana-26: S.C.D. Govt. College, Block-I

CHANDIGARH – 160014
Dated: 18.03.2013

DR. PARVINDER SINGH
CONTROLLER OF EXAMINATIONS